

Dave Twomey

Product Designer

RECENT EXPERIENCE

Product Designer, Candide (Botanical Software)

May 2020–Present

Currently I'm the lead product designer on Floria.online; a web app that helps expert and non-expert users alike to manage & curate living collections across professional gardens & institutions. My role is to ensure that we create a best-in-class user-experience for our customers, through continuous user-research, design, prototyping, and user-testing.

Product Designer, Symec

November 2019–May 2020

I was lead product designer on Symec Hub; an enterprise web app. I was responsible for owning user-research, design, prototyping, and user-testing within a small cross-functional team. Across the larger business my aim was to champion user-centered design, and facilitate design thinking activities, such as design sprints. I encouraged an open and collaborative approach to improving customer experience and problem solving at all levels of the business.

Digital Consultant, Kinneir Dufort

March 2017–November 2019

Responding to client briefs across consumer and medical sectors, I was responsible for managing projects, ensuring briefs were answered creatively and delivered within budget. Clients include: AstraZeneca, BT, Coca-Cola, Dettol, Durex, Enfamil, Roche, and TetraPak. Projects spanned UX & UI design practices for web, iOS, and Android platforms. I also worked on the redesign of kinneirdufort.com, where I managed the CMS integration and device testing, alongside the marketing team.

Graphic Designer, Kinneir Dufort

September 2014–March 2017

I was responsible for providing creative design for a large number of client projects, across branding, packaging, and identity projects. Notable work includes Shell EV charging branding & livery, and Raspberry Pi keyboard design. Clients include: Canal & River Trust, Mars, Raspberry Pi, Samsung, Shell, and Smith & Nephew.

Digital Designer, Webfire

June 2014–August 2014

For the duration of my contract, I led the UI and UX design of an iOS app called Code Halos for global business consultancy Cognizant. A project running in parallel involved improving the digital experience across the Preoday app—I created UI designs and user flows.

Résumé

CONTACT

hi@davetwomey.com
davetwomey.com

EDUCATION

MA History of Art
University of Bristol
September 2009–June 2011

BA (Hons) Photography
Arts Institute at Bournemouth
September 2003–June 2006

EXPERTISE

Design with a focus on user-centered practices; design thinking methodologies; user research; usability testing; sketching; wireframing; prototyping; design for accessibility; branding; typography; UI design; creating & maintaining design libraries/systems; HTML & CSS; photography.